



## Complimentary Winner Benefits

The renowned REBRAND 100 Global Awards is the first, highest, and most respected juried program in the world for transformed brands. Recognition in this prestigious program is an important marketplace achievement. Selection among the winners is confirmation of your excellence in devising solutions that integrate smart business strategy with design thinking to meet organizational goals.

### Full Page Online Display

Each winner receives a full page display that remains in the permanent archives at REBRAND.com, the leading destination for those in search of brand transformation case examples and expertise.

- The winners showcase and other resources at REBRAND.com are reviewed by decision makers
- Business, marketing, and design leaders from around the world visit the site when conducting search on all topics related to brand and business transformations in many industries and sectors
- Our specific and intentional focus on brand transformations, place our website as number one out of millions of organic search returns for the term "rebrand" via Google and other search engines

### REBRAND conducts its own global outreach and publicity for the winners announcement

We publicize winners through a campaign targeted to international business, marketing, and design media. We also drive views of our winners showcases via our social media network and other partner channels.

### ••• License Rights for Brand Agency is FREE - Brand Owner Must Invest in an Option Below for Rights •••

The agency(ies) affiliated with the rebrand, will be granted the right to use the REBRAND 100 emblem in print or online, for the particular year indicating the win, within our guidelines.

### Crystal Trophy for Best of Awards Only, FREE Digital Certificates for Distinction and Merit Winners

Best of Awards winners receive one custom designed, beautiful crystal award. Distinction and Merit winners can receive two digital (PDF) certificates upon request — one for the entering agency, and one for the brand owner. Beautiful, printed, embossed, frameable certificates can be purchased for \$50 each plus shipping and handling via DHL for delivery outside of the US. Encased certificates are \$275 each plus DHL for shipping and handling delivery outside the US. We use FedEx within the US. We will provide you with DHL or FedEx investments required before sending you an invoice you can process via PayPal.



## Premium Winner Services - Option A

The renowned REBRAND 100 Global Awards is the first, highest, and most respected juried program in the world for brand change. brands. Recognition in this prestigious program is an important marketplace achievement. Selection among the winners is confirmation of your excellence in devising solutions that integrate smart business strategy with design thinking to meet organizational goals.

### **Inclusion on Our Verified/Inner Circle (Basic) Consultants Listing for a Full Year at [rebrand.com/consultants](https://rebrand.com/consultants) - \$1295 Value**

REBRAND.com is a destination site for those seeking brand transformation inspiration and expertise. The consulting agency's logo, brief description, and link to website will be included on this important list.

### **Press Release Template - \$350 Value**

You will receive a written template you can modify that includes comments/quotes to promote your win. You will receive a written template you can modify that includes comments/quotes to promote your win.

### **Printed, Embossed Certificates - \$100 Value**

You will receive two of these coveted, frameable, metallic embossed certificates with an official REBRAND 100 seal - one for the agency and for the brand owner (unless both are the same). Additional certificates can be purchased. Clients and project team members LOVE receiving these, keeping you top of mind.

### **License Rights for Brand Owner - \$2995 Value**

The brand owner will be granted the right to use the REBRAND 100 emblem in print or online, for the particular year indicating the win, within our guidelines.

### **REBRAND.com Homepage Feature and/or Highlight - \$1995 Value**

We will feature or highlight your winning project for a minimum of 1 full week. We may opt to extend the feature or highlight for an extra week then, or during a future week, as a bonus—an additional \$1995 value.

### **REBRAND and Affiliates Social Media Highlights and Shares - \$995 Value**

We will promote your winning project via our social media feeds and posts that will be extended by our affiliates and broader network. These shares will include images and @mentions, that brand owners appreciate.

**Total Value = \$7730. Your Deeply Discounted Investment is \$1995**

**We'd love to answer your questions or get you started via [awards@rebrand.com](mailto:awards@rebrand.com) or 1.401.785.1412**



## **VIP Winner Services - Option B = (Option A + Encased Certificate + Social Media Feature)**

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### **Inclusion on Our Verified/Inner Circle (Basic) Consultants Listing for a Full Year at [rebrand.com/consultants](https://rebrand.com/consultants) - \$1295 Value**

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### **Press Release Template - \$350 Value**

You will receive a written template you can modify that includes comments/quotes to promote your win. You will receive a written template you can modify that includes comments/quotes to promote your win.

### **Printed, Embossed Certificates - \$100 Value**

You will receive two of these coveted, frameable, metallic embossed certificates with an official REBRAND 100 seal - one for the agency and for the brand owner (unless both are the same). Additional certificates can be purchased. Clients and project team members LOVE receiving these, keeping you top of mind.

### **Encased, Embossed Certificate Award via FedEx or DHL - \$395 Value**

One encased certificate as a desktop trophy that can be for the brand owner or the agency/consultant

### **License Rights for Brand Owner - \$2995 Value**

The brand owner will be granted the right to use the REBRAND 100 emblem in print or online, for the particular year indicating the win, within our guidelines.

### **REBRAND.com Homepage Feature and/or Highlight - \$1995 Value**

We will feature or highlight your winning project for a minimum of 1 full week. We may opt to extend the feature or highlight for an extra week then, or during a future week, as a bonus—an additional \$1995 value.

### **REBRAND and Affiliates Social Media Highlights and Shares - \$995 Value**

We will promote your winning project via our social media feeds and posts that will be extended by our affiliates and broader network. These shares will include images and @mentions, that brand owners appreciate.

### **Featured Banner on all of REBRAND's Social Media Channels for Minimum of Two Weeks - \$1995 Value**

We create and display images of the winning brand on prime, banner positions of our social channels - LinkedIn, Twitter, Facebook primarily

**Total Value = \$10,120. Your Deeply Discounted Investment is \$2295**

**We'd love to answer your questions or get you started via [awards@rebrand.com](mailto:awards@rebrand.com) or 1.401.785.1412**